VMG MEDIA JOINT STOCK COMPANY

No: 136 /CV-VMG
Re: Explanation of Profit after corporate income tax fluctuations on the Statement of Income

SOCIALIST REPUBLIC OF VIETNAM
Independence – Freedom – Happiness

Hà Nội, ngày 14 tháng 8. năm 2026

To: HANOI STOCK EXCHANGE

First of all, VMG Media Joint Stock Company (VMG) would like to extend our respectful greetings and express our willingness for cooperation.

Pursuant to Circular No. 96/2020/TT-BTC dated November 16, 2020, guiding the periodic disclosure of information in the securities market, VMG Media Joint Stock Company would like to provide the following explanation regarding the fluctuation in Profit after corporate income tax on the Statement of Income for the first six months of 2026, which increased by over 10% compared to the same period in 2025:

Indicator	The first six months of 2026	The first six months of 2025	Difference	
1	2	3	4=2-3	5=4/3
Profit after corporate income tax	15.820.414.795	7.661.610.083	8.158.804.712	106%

The Profit after corporate income tax on the Financial Statements for the first six months of 2026 increased by 106% compared to the same period in 2025 due to the following reasons:

- Traditional business activities maintained strong growth momentum, with noticeable improvements in both output and operational efficiency.
- The Company further optimized its operating costs, resulting in improved operational efficiency

The above explanation outlines the reasons for the fluctuation in Profit after corporate income tax on the Company's Interim Financial Statements.

Respecfully,

Recipients:
- As stated above;
- Filed in archives.

CHAIRMAN OF THE BOARD OF DIRECTORS

S.Đ.K.K.D: 0101 ... C.T.C.P
CÔNG TY CỔ PHẦN TRUYỀN THÔNG VMG
Q. ĐỐNG ĐA - TP. HÀ NỘI

NGUYEN HOANG NAM